**Widener Pride**
One University Place, Chester, PA 19013 • (610) 499-4176 • careers@widener.edu

**EDUCATION**

**Bachelor of Arts***,* Widener University, Chester, PA May 2018

**Major:** Communication Studies

**Honors:** Widener Football - Joe D’Angelo, Jr. ’81 Memorial Award - “For the Person Who Loves to Practice and Has Integrity without Compromise”

**Highlighted coursework:** Values Seminar, Intro to Psychology, Communication Theory, Media Ethics & Contemporary Issues, Public Speaking & Presentation, Communication Leadership

**RELATED COURSEWORK**

**Senior Capstone** Chester, PA

*Final Marketing/Research Project* August 2017-May 2018

* Created year-long research and marketing campaign for a nonprofit organization, *Philly Achilles*
* Conducted research on factors that motivate individuals to volunteer for an organization whose mission is to help others and utilized findings to select communication theories that supported project
* Designed promotional materials: flyers, website templates, and social media campaign to market our organization and focus on target audience

**RESEARCH EXPERIENCE**

**Widener University Communications Department** Chester, PA

*Student Researcher* January 2017-May 2017

* Studied correlation between social media interaction and self-esteem by organizing focus groups and analyzing correlations between number of “likes”, time of day when items were posted, and how “likes” encourage poster to act in certain ways
* Utilized Impression Management and Gift Giving Theory to explain how users convince and influence views and impressions of others and themselves

**WORK EXPERIENCE**

**Athletics-Schwartz Weight Room** Chester, PA

*Front Desk Associate* January 2015 to May 2018

* Provide students with help, tips, and assistance in finding equipment in gym area
* Checked students in/out and organized weight room and gym equipment at end of each shift

**Park-Ops - Parking Management** Mount Laurel, NJ

*Service Valet, Lot Attendant, Wash Technician* May 2017 to Present (Seasonal)

* Helped turn an unranked BMW dealership into the #1 rated BMW in the country in a year by delivering excellent customer service that encouraged repeat buyers
* Received, prioritized, and executed multiple orders within a short period of time
* Entrusted with confidential information because of professional demeanor and responsible nature

**ACTIVITIES**

Widener University Pride Football**, *Running Back*** August 2014 to January 2018

Black Men United, ***E-Board Member*** September 2017 to May 2018

Black Student Union, ***Member*** September 2015 to May 2018

Widener TV Production Club, ***Member*** September 2016 to May 2017

Student Government Association, ***Member*** September 2014 to May 2018

**LEADERSHIP EXPERIENCE**

**Brothers of Excellence Conference, West Chester University** March 2018

Attendee as Member of Black Men United

* Learned importance of celebrating and supporting diversity, community engagement, and collaboration across boundaries of class and culture as leaders in communities we serve as men of color