Widener University

New Program Market Analysis Request

UNew Program NameU:

UUndergraduateU U GraduateU

UType of ProgramU:

Minor Major Masters Doctoral

Certificate Certification

Other

UTeaching ModeU: Online Hybrid Seated

URelevant CIP/SOC code(s)U

*See* [30TU*https://nces.ed.gov/ipeds/cipcode/Default.aspx*](https://nces.ed.gov/ipeds/cipcode/Default.aspx)U30T *to search CIP codes*

*See* [*https://www.bls.gov/oes/current/oes\_stru.htm*](https://www.bls.gov/oes/current/oes_stru.htm) *to search SOC codes*

Keyword(s) for Potential Program Name:

Keyword(s) for Occupation and/or Job Titles:

Contact Person:

Contact Email:

Send this form via email to Dr. Kim O’Halloran (30Tkcohalloran@widener.edu30T) and Deann Lichtenstein (30Tdolichtenstein@widener.edu30T).