

COMMUNICATION STUDIES

One Program. HUNDREDS OF CAREERS.

Major or minor in *communication studies* and prepare for any career you can imagine. With support from faculty mentors, you'll take the inside track to wherever you want to go.



Widener University



Audrey Rucker '18

Concentration: Advertising
& public relations
(minor in professional writing)

Involvement

Women's Volleyball Team
Study abroad in Costa Rica
Apogee Scholar Leadership Program
Pi Gamma Mu International
Social Science Honor Society

Professional Roles

Marketing intern: Lincoln
Financial Group
Public Relations Manager:
Love Your Melon, a
nonprofit that supports
the fight against pediatric
cancer

Current Job

Senior Marketing
Specialist,
Penn Medicine



Andrew Proctor '19

Concentration: Film studies
(minor in marketing)

Involvement

President, Widener TV
Member of Black Men United
and the Black Student Union
Bonner Scholar for
community service

Professional Roles

Editorial Intern: Alkemy X
media company
Creative Services and
Promotions Intern: FOX 29
Creative video intern:
Philadelphia Eagles

Current Jobs

Video Editor,
Bowstring Studios
Gameday Camera
Operator, Philadelphia
Eagles
Chyron Graphics
Operator, Comcast
Spectator



Ben Beggs '20

Concentration: Advertising
& public relations

Involvement

Public Relations Student
Society of America (PRSSA)
Lambda Pi Eta National
Communication Honor Society
Omicron Delta Kappa
National Leadership
Honor Society

Professional Roles

Web intern: Philadelphia
Higher Education Network
for Neighborhood
Development
Communications intern:
Widener University—Office
of University Relations

Current Job

Digital Media
Specialist, Laura
Bishop
Communications

Tie all your interests **TOGETHER.**

A major or minor in *communication studies* will take you wherever you want to go. To a job in any field you choose. To a career that makes use of your skills, interests, and curiosities.

Concentrations

- Advertising & public relations
- Broadcasting/multimedia journalism
- Film studies
- Graphic design
- Health care communication

You may also create a *personalized concentration* that matches your career goals.



LEARN MORE

widener.edu/wucoms

Program Highlights

Real-world Experience

- Pursue multiple internships. Dive into your field of choice or explore your career possibilities.
- Take on nonprofit client projects in your senior capstone course.
- Master the tools and tech of your field in award-winning Freedom Hall.
- Pursue career-specific leadership training.

Faculty Mentorship

- One-on-one academic advising.
- Close faculty support through student-driven research.
- Small classes create space to build meaningful relationships with professors and classmates.
- Communication Studies Advisory Board provides mentorship and networking opportunities.



Widener University

One University Place
Chester, PA 19013