



FOCUS2 Directions Fall 2023

Presented by Julie Abrams, Associate Director Career Design &
Development



Widener University

Career Design and Development at Widener



Schedule an appointment with a career counselor

- Design a major or professional exploration plan
- Professional skill development- [myWidener](#) resources
 - Resume
 - Cover Letter
 - Interviewing
 - Job Searching
 - Offer Negotiation



Career Design and Development at Widener

We will help you find exploration opportunities

- Informational interview
- Summer Jobs
- Internships
- Micro-internships
- Part-Time jobs
- On-campus jobs
- Co-op (Engineering, Business, Computer Science)
- Widener Works (College of Arts and Sciences and Exploratory Studies)



Calling all Arts and
Sciences and Exploratory
Studies students!!



Widener Works Externship Program

- 1-3 day job or graduate school shadows hosted by alumni and friends of Widener
- Easy and convenient over Winter break
- Match with your site of interest
- For more info visit Career Design & Development on myWidener



CDD Fall Program Offerings

- Career Fairs
 - Engineering and Computer Science (In person)
 - Nursing (Virtual)
- Workshops
 - Interviewing
 - LinkedIn
- Resume and Cover Letter Clinics



Our events are listed on Handshake



Guess Why I'm Qualified To Be Your Career Counselor?



Your Career Counselor





FOCUS 2 Career Assessment

Your path to narrowing your ideas or confirming your major decision begins here.



If I already know my major, how can the FOCUS2 help me?



The FOCUS2 is for you if...

You are unsure of what major or career you would like to pursue

- Self-Exploration
- Career Exploration

You know what major and career you would like to pursue

- Research Tool
- Career Planning Tool
- Educational Planning Tool



Career development is an ongoing process



Career development is an ongoing process

- Might know what you want
- Might be exploring
- Understanding how to gather information about yourself is extremely important
- Knowing when something is a good fit and a not so good fit is also important
- Design the life you want starts now and it evolves as you evolve



Your Assignment

The screenshot shows a web browser window with the URL www.focus2career.com. The page is titled "Welcome! Widener University" and includes a navigation menu with items like "Widener", "Ma", "Job Search Resources", "Organizations", "Good Articles", "Exploring Majors Re...", "CA Research", and "Systems".

The main content area is divided into two columns:

- My Career Planning Readiness**: Includes a "START OVER" button, a "REVIEW" button, and a "RESULTS" button.
- My Academic Strengths**: Includes a "START OVER" button, a "REVIEW" button, and a "RESULTS" button.

The "Self Assessment" section is highlighted with a blue oval and contains the following cards:

Assessment Name	Progress	Results Button
Work Interest Assessment	100%	RESULTS (Review, Start Over)
Values Assessment	100%	RESULTS (Review, Start Over)
Personality Assessment	100%	RESULTS (Review, Start Over)
Skills Assessment	100%	RESULTS (Review, Start Over)
Leisure Assessment	100%	RESULTS (Review, Start Over)
Combine Assessments	5/5 Completed	Refresh icon

The Windows taskbar at the bottom shows the time as 12:01 PM on 9/12/2017.



Your To Do List

FOCUS2 and Handshake directions are found on ES page on [myWidener](#)

1. Take FOCUS2

- Select Exploratory Studies as your group

2. Sign up for FOCUS2 group interpretation session on Handshake ASAP

- Available sessions are pinned to your Handshake account





FOCUS2 Group Interpretation Session

Exploring major options and career paths



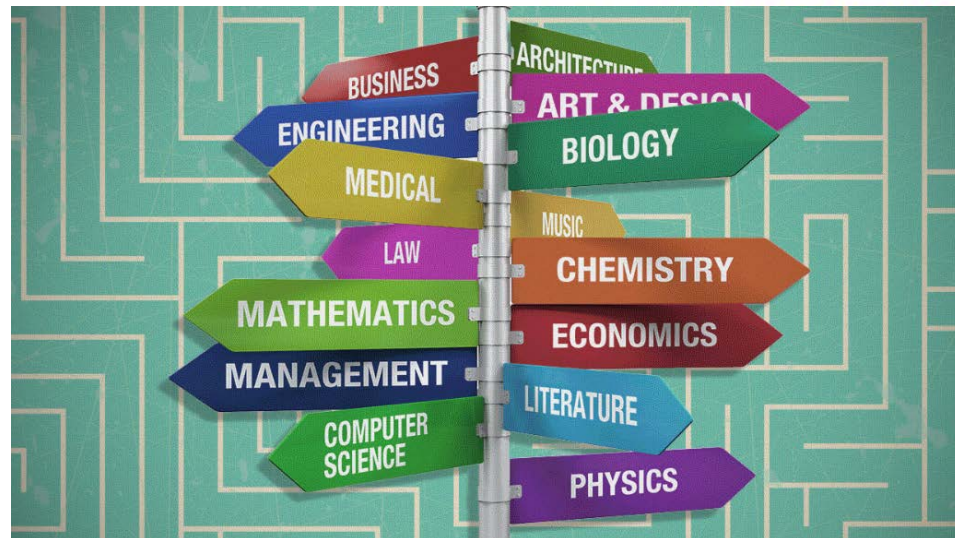
Widener University

Exploratory Studies Focus 2 Group Interpretation
Scan the code to
check in



Goals for Today

- Discover how your interests, skills, values, and personality can inform your decision about a career and/or major
- Learn about helpful career exploration resources
- Leave with two majors OR job titles to explore



- POLL:

- What is the coolest job you have ever heard of?



- Poll:
- In your opinion what makes that job cool?





Exploration Resources Outline

- O*Net
- What Can I Do With This Major?
- List of Majors/Minors at Widener
- Your Network
- FOCUS



If I already know my major, how can the exploring help me?



The career exploration is for you if...

You are unsure of what major or career you would like to pursue

- Self Exploration
- Career Exploration

You know what major and career you would like to pursue

- Research Tool
- Career Planning Tool
- Educational Planning Tool



What Can I do with this Major?

myWidener- Career Design and Development website- career exploration- What Can I Do With This Major

OR go to CDD's outward facing site and find WCIDWTM under the Tools of the Trade section

Support at Your Fingertips

Industry-Connected Professors



Proximity to Philadelphia



Personal Career Counselors



Tools of the Trade

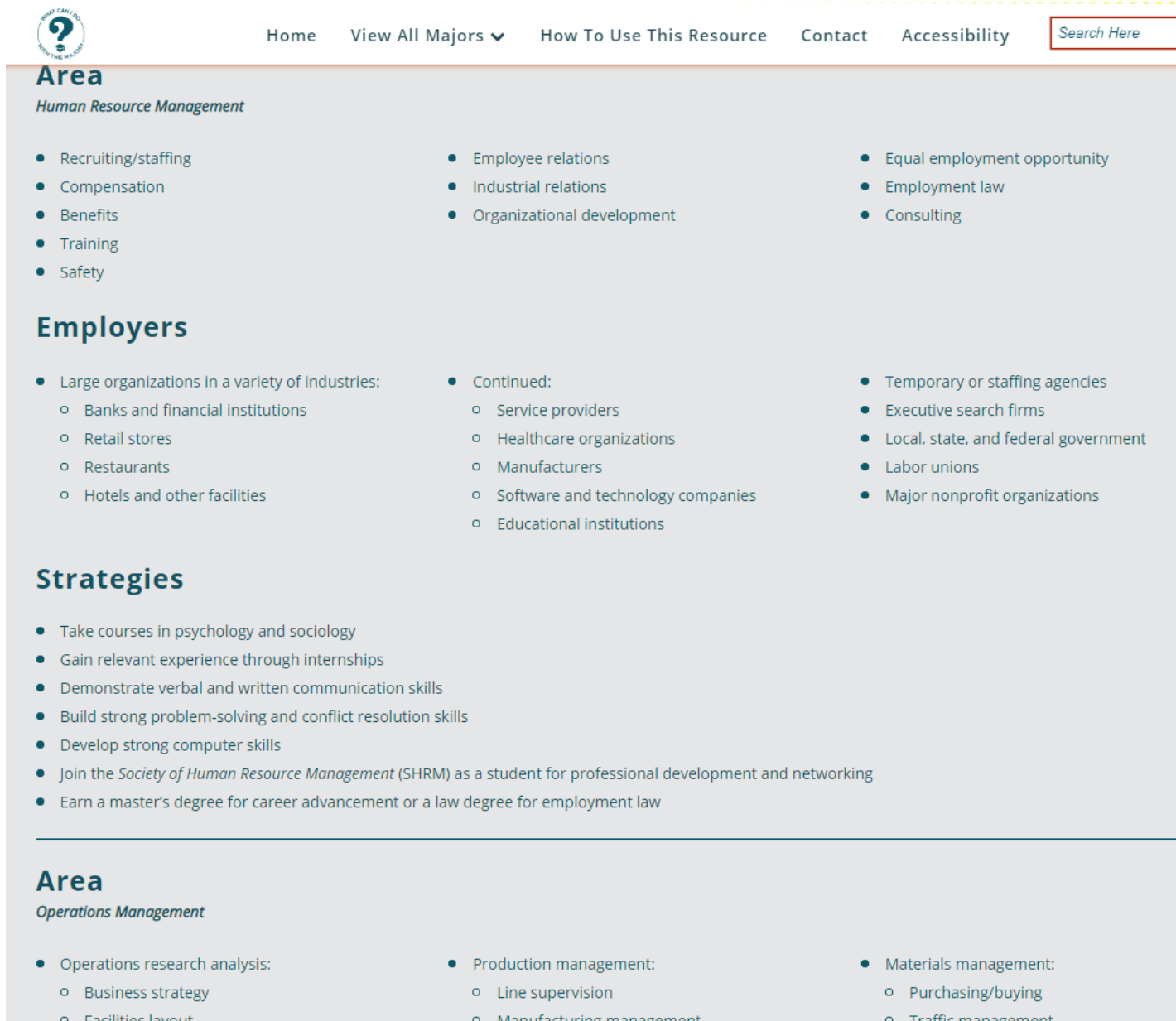



Our robust tools and technologies will help you develop and hone the skills you need to be competitive - from networking to resume and CV writing to interviewing. And we have [resources](#) to help you search for internships and jobs, including [Handshake](#), our premier recruiting tool for students, alumni, and employers.

Visit [What Can I Do With This Major](#) to explore the many career paths within different majors in addition to employment, professional associations, specialized jobs, and graduate programs.

Plus we have resources especially useful for our [graduate students](#) across the academic programs, designed to be flexible as you may be balancing school with work and family responsibilities. For example, you can practice and polish your interview skills 24/7 through [Big Interview](#), a platform for students and experienced professionals alike.

What Can I do with this Major?



 **WHAT CAN I DO WITH THIS MAJOR?**

Home View All Majors ▾ How To Use This Resource Contact Accessibility

Area

Human Resource Management

- Recruiting/staffing
- Compensation
- Benefits
- Training
- Safety
- Employee relations
- Industrial relations
- Organizational development
- Equal employment opportunity
- Employment law
- Consulting

Employers

- Large organizations in a variety of industries:
 - Banks and financial institutions
 - Retail stores
 - Restaurants
 - Hotels and other facilities
- Continued:
 - Service providers
 - Healthcare organizations
 - Manufacturers
 - Software and technology companies
 - Educational institutions
- Temporary or staffing agencies
- Executive search firms
- Local, state, and federal government
- Labor unions
- Major nonprofit organizations


Strategies

- Take courses in psychology and sociology
- Gain relevant experience through internships
- Demonstrate verbal and written communication skills
- Build strong problem-solving and conflict resolution skills
- Develop strong computer skills
- Join the *Society of Human Resource Management (SHRM)* as a student for professional development and networking
- Earn a master's degree for career advancement or a law degree for employment law

Area

Operations Management

- Operations research analysis:
 - Business strategy
 - Facilities layout
- Production management:
 - Line supervision
 - Manufacturing management
- Materials management:
 - Purchasing/buying
 - Traffic management



Majors & Minors at Widener

<https://www.widener.edu/academics/undergraduate-programs>

On Widener.edu click on Academics then Undergraduate Programs for a list of majors by interest area

Find Your Major

Go ahead—pick a major that matches your strengths and interests. You can combine majors and minors, or even earn multiple degrees as you prepare for a specific career.

EXPLORE ALL MAJORS

OR EXPLORE BY YOUR AREA OF INTEREST

Arts & Humanities →	Business →	Education →	Engineering →	Health Professions →
Law & Public Administration →	Marketing & Communications →	Nursing →	Society & Culture →	Science & Technology →



Explore your **MANY** interests

Mix it up. See if there is a combination of major and minors is right for you.

- Major in Marketing, Minor in Gender and Women's Studies
- Major in History, Minor in Legal Studies & Analysis
- Major in Computer Science, Minor in Sociology



O*Net

myWidener- Search Career- Career Design & Development- Design & Development- Career Exploration



O*NET OnLine

Occupation Quick Search:

[Help](#)

[Find Occupations](#)

[Advanced Search](#)

[Crosswalks](#)

[Share](#)

[O*NET Sites](#)



Build your future with O*NET OnLine.

Welcome to your tool for career exploration and job analysis!

O*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!

[What is O*NET?](#)

What's New?



Get O*NET news by [email](#) or [RSS](#).

I want to be a...

Start the career you've dreamed about, or find one you never imagined.

[Find It Now](#)

Talk to Your Network



Widener University

Who is in your network?

- How can they help?



Talk to People

- Informational Interviews (Faculty, Advisors, Peers, Alumni, Family, Friends, Neighbors, etc.)
- Job Shadows during school breaks (*Widener Works-CAS Majors*)
- Social Media: LinkedIn or WidenerConnect - Connect with Widener Alumni



FOCUS

Learn about your results



Widener University

What if my FOCUS2 results do not match with the major I'd like to pursue?





FOCUS2 Is Not



Welcome!

Let's get started developing your personalized career and education plans!



My Career Planning Readiness

START OVER REVIEW RESULTS



My Academic Strengths

START

Self Assessment

Discover majors and occupations that match your personal attributes



Work Interest Assessment

100%

RESULTS
Review
Start Over



Values Assessment

100%

RESULTS
Review
Start Over



Personality Assessment

100%

RESULTS
Review
Start Over



Skills Assessment

100%

RESULTS
Review
Start Over



Leisure Assessment

100%

RESULTS
Review
Start Over

Combine Assessments

5/5 Completed



Career and Education Planning Results

A summary of your assessment results and career preferences



My Saved Occupations



My Saved Majors



Review and Print My Portfolio

- Poll:

- What is your three letter Holland Code?



Holland Code

Work Interest Assessment

Your Results ⓘ

S **Social**
The Helpers

I **Investigative**
The Thinkers

A **Artistic**
The Creators

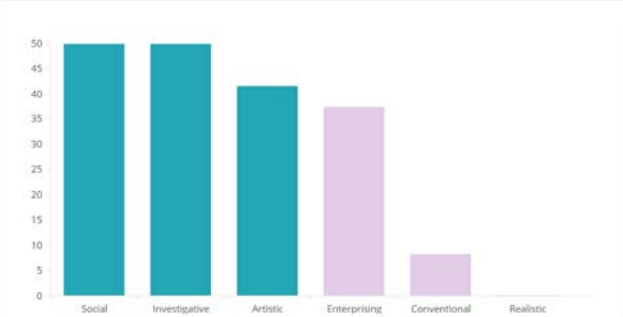
Your Work Interest Holland Code is:

SIA

Work Interest Assessment 100%

Your Results ⓘ

The first three work interest areas shown on the graph and described below are most important to you.



Work Interest Area	Score
Social	50
Investigative	50
Artistic	42
Enterprising	38
Conventional	8
Realistic	0

S **Social**
The Helpers

I **Investigative**
The Thinkers

A **Artistic**
The Creators

Your Work Interest Holland Code is:

SIA





R = Realistic

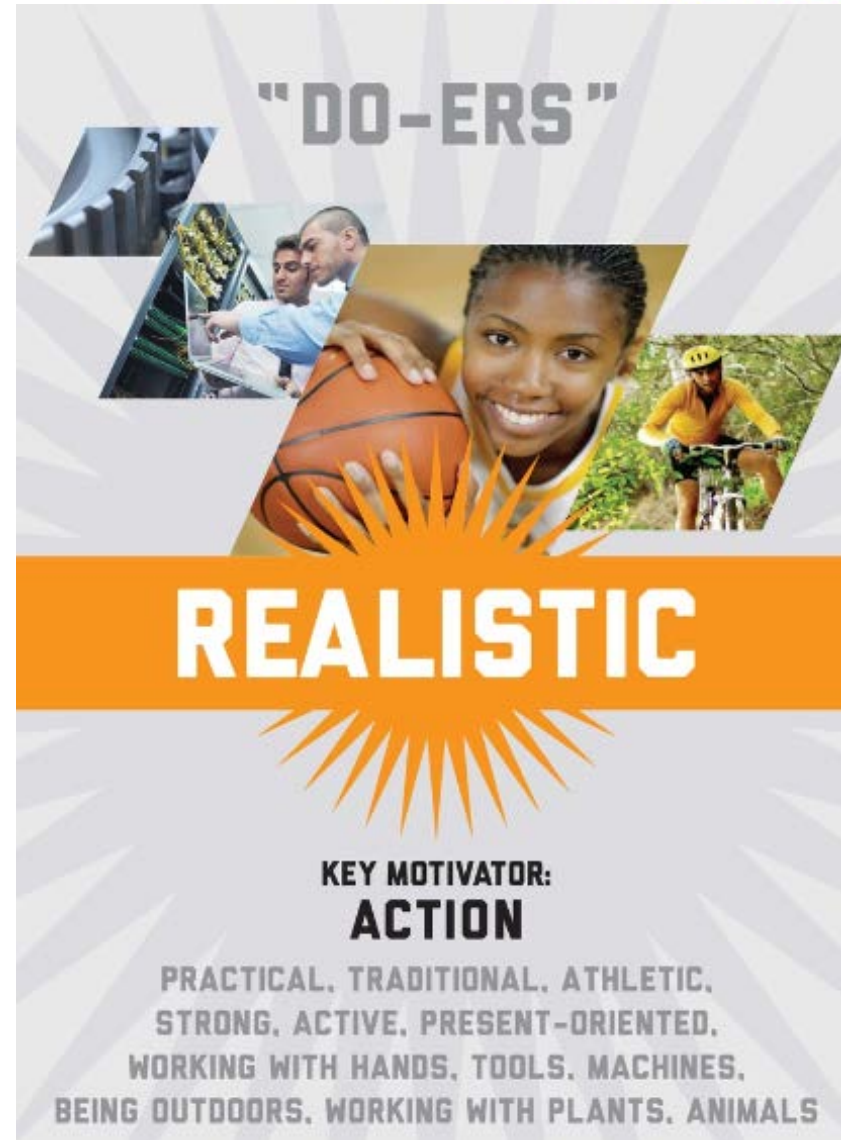
Examples of Realistic Careers:

Mechanic

Drafter

Engineer

Landscape Designer



"DO-ERS"

REALISTIC

KEY MOTIVATOR:
ACTION

PRACTICAL, TRADITIONAL, ATHLETIC,
STRONG, ACTIVE, PRESENT-ORIENTED,
WORKING WITH HANDS, TOOLS, MACHINES,
BEING OUTDOORS, WORKING WITH PLANTS, ANIMALS



- Poll:
- Please give an example of a job that has a Realistic career environment.



I = Investigative

Examples of Investigative Careers :

Medical Researcher

Physician

Computer
Programmer

Detective



- Poll:
- Please give an example of a job with an Investigative career environment.



A = Artistic

Examples of Artistic Careers :

Writer/Editor

Social Media
Specialist

Graphic Designer

Museum Curator

Music/Film Editor



- Poll:
- Please give an example of a job with an Artistic career environment.



S = Social

Examples of Social Careers :

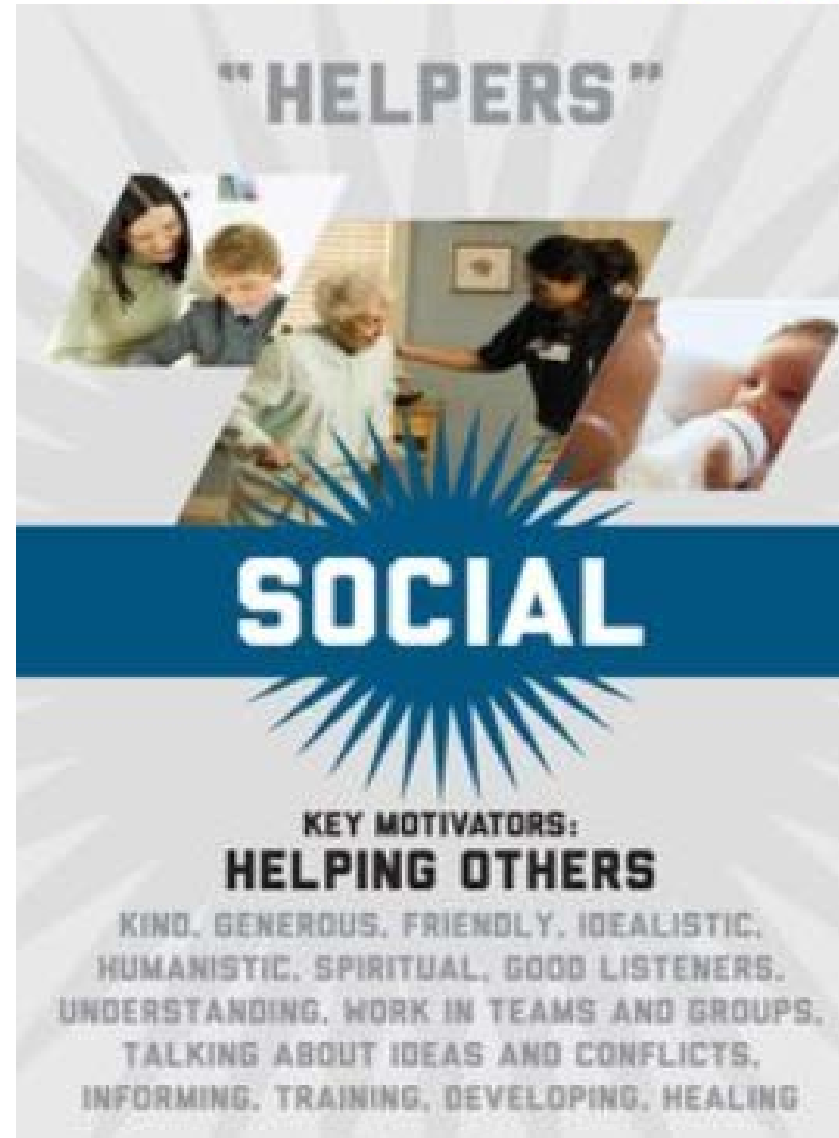
Counselor

Social Worker

Nurse

Teacher

Human Resources
Manager



- Poll:
- Please give an example of a job with a Social career environment.



E = Enterprising

Examples of Enterprising Careers :

Sales Rep

Politician

Entrepreneur

Business Executive

Attorney

"INFLUENCERS"

ENTERPRISING

KEY MOTIVATORS:
PERSUADE, MANAGE, LEAD

ENERGETIC, FAST-PACED, AMBITIOUS,
COMPETITIVE, SOCIABLE, PERSUASIVE, POWER,
STATUS, REWARDS, MAKING DECISIONS,
LEADING, RISKS, ADVENTURE

- Poll:
- Please give an example of a job with an Enterprising career environment.



C = Conventional

Examples of Conventional Careers :

Accountant

Paralegal

Actuary

Data Processing
Specialist



- Poll:
- Please give an example of a job with a Conventional career environment.



FOCUS2 Exploration Directions



Widener University

Welcome!

Let's get started developing your personalized career and education plans!



My Career Planning Readiness

[START OVER](#) [REVIEW](#) [RESULTS](#)



My Academic Strengths

[START](#)

Self Assessment

Discover majors and occupations that match your personal attributes



Work Interest Assessment

100%

RESULTS

[Review](#)

[Start Over](#)



Values Assessment

100%

RESULTS

[Review](#)

[Start Over](#)



Personality Assessment

100%

RESULTS

[Review](#)

[Start Over](#)



Skills Assessment

100%

RESULTS

[Review](#)

[Start Over](#)



Leisure Assessment

100%

RESULTS

[Review](#)

[Start Over](#)



Combine Assessments

5/5 Completed



Career and Education Planning Results

A summary of your assessment results and saved preferences



My Saved Occupations



My Saved Majors



Review and Print My Portfolio

How to view your FOCUS2 Results

The screenshot displays the FOCUS2 Results interface. At the top, there are five navigation buttons: "Work Interest", "Leisure Interest", "Skills", "Personality", and "Values", each circled in blue. Below these are two buttons: "CONTINUE" (circled in blue) and "CREATE PDF". A "Filter Results" button with a gear icon is located on the left, and an "ICON LEGEND" link is on the right. The filter section includes a "SELECT EDUCATION LEVEL FOR OCCUPATIONS:" label with three checked checkboxes: "Associate Or 2 Year Degree", "Bachelor Degree", and "Advanced Degree". Below this is a "Sort By:" dropdown menu set to "Alphabetical". At the bottom of the filter section are "Cancel" and "Update" buttons. The main content area shows three summary boxes: "No occupations appear in 5 of the Assessments.", "No occupations appear in 4 of the Assessments.", and "32 Occupations appear in 3 of the Assessments you have Completed." (the "32" is circled in blue). A final box at the bottom states "8 Additional Occupations appear in 3 of the Assessments you have Completed."

Work Interest Leisure Interest Skills Personality Values

CONTINUE CREATE PDF

Filter Results ICON LEGEND

SELECT EDUCATION LEVEL FOR OCCUPATIONS: Associate Or 2 Year Degree Bachelor Degree Advanced Degree

Sort By: Alphabetical

Cancel Update


























No occupations appear in 5 of the Assessments.

No occupations appear in 4 of the Assessments.

32 Occupations appear in 3 of the Assessments you have Completed.

8 Additional Occupations appear in 3 of the Assessments you have Completed.

Occupations appear in 3 of the Assessments you have Completed.

OCCUPATION	GREEN JOBS	BRIGHT OUTLOOK	SUPPORTING MAJORS/PROGRAMS AT WIDENER UNIVERSITY-MAIN CAMPUS	SALARY	JOB FAMILY	WORK	VALUES	PERSONALITY	SKILLS
Architect			Physics  Fine and Studio Arts 	\$84,470.00	Architecture & Engineering	-			
Automotive Engineer			Chemical Engineering  Civil Engineering Mechanical Engineering	\$89,800.00	Architecture & Engineering	-			
Biologist			Environmental Science  Biology/Biological Sciences  Biochemistry	\$77,830.00	Life, Physical, & Social Science	-			
Biomedical Engineer			Environmental Science  Bioengineering and Biomedical Engineering Chemical Engineering  Biology/Biological Sciences 	\$89,970.00	Architecture & Engineering	-			

Nursing Professor

Occupation Overview



Demonstrate and teach patient care in classroom and clinical units to nursing students. Includes both teachers primarily engaged in teaching and those who do a combination of both teaching and research.

A bachelor's degree is the minimum formal education required for this career. However, many also require graduate school.

[← Back to Occupations](#)

[👍 Save This Occupation](#)

[🖨️ Print](#)

[Show All](#) [Hide All](#)

🔴 Job Tasks

Supervise students' laboratory and clinical work. Evaluate and grade students' class work, laboratory and clinic work, assignments, and papers. Keep abreast of developments in the field by reading current literature, talking with colleagues, and participating in professional conferences. Plan, evaluate, and revise curricula, course content, course materials, and methods of instruction. Prepare and deliver lectures to undergraduate or graduate students on topics such as pharmacology, mental health nursing, and community health care practices. Prepare course materials such as syllabi, homework assignments, and handouts. Initiate, facilitate, and moderate classroom discussions. Supervise undergraduate or graduate teaching, internship, and research work. Maintain student attendance records, grades, and other required records. Advise students on academic and vocational curricula and on career issues.

Counseling Psychologist

Why do you like this occupation? Any questions or concerns?

WHAT ARE YOUR FAVORITE TRAITS ABOUT THIS OCCUPATION?

- JOB DUTIES
- SKILLS
- VALUES
- OUTLOOK
- EARNINGS
- INTEREST PROFILE
- WORKING CONDITIONS
- AREAS OF STUDY

RATE THIS OCCUPATION




Green Job



Bright Outlook

OCCUPATION

Counseling Psychologist 

Factors that appeal to you: Values, Earnings, Interest Profile

UPDATE

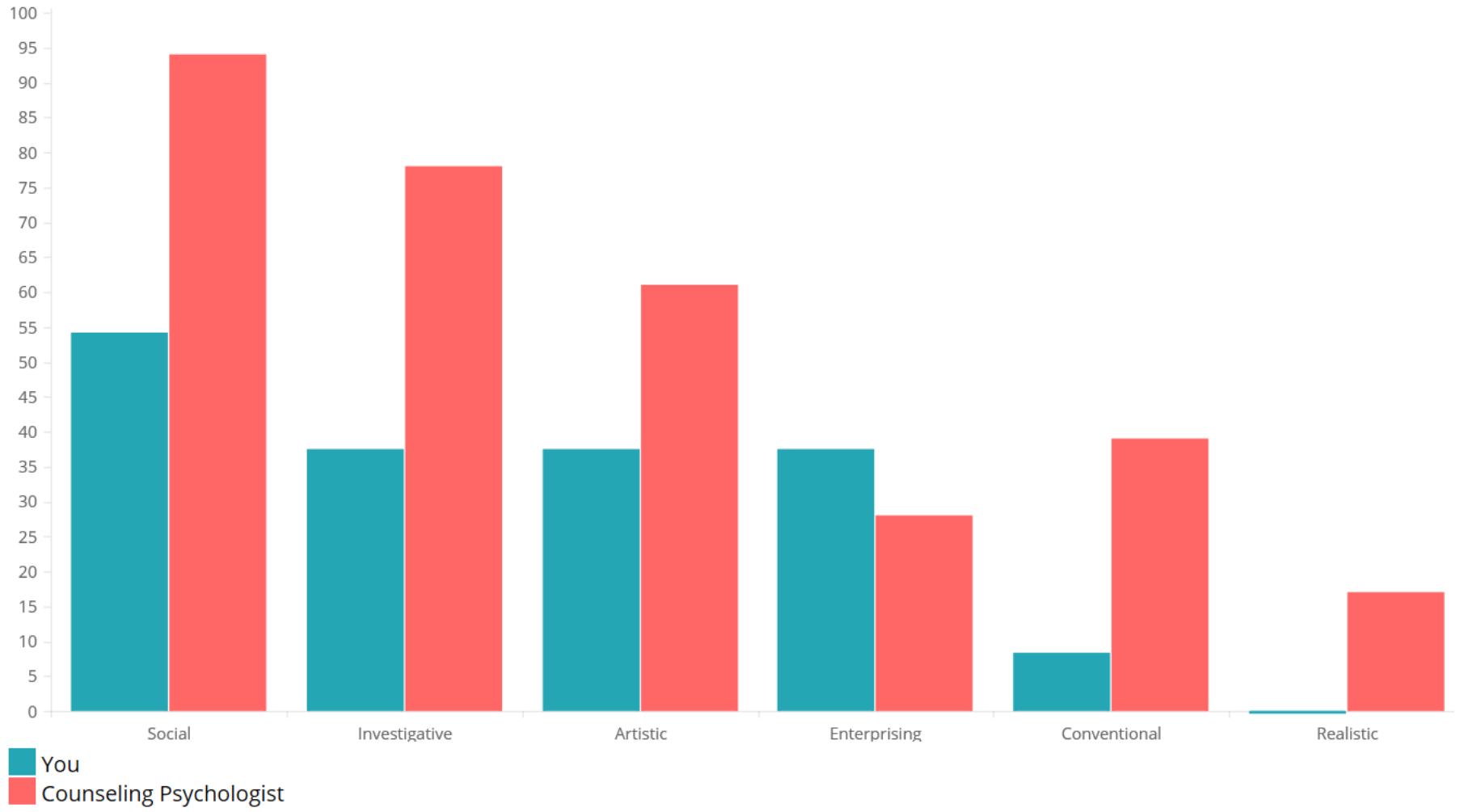
DELETE

CANCEL

SAVE THIS OCCUPATION



The graph below displays the typical interests for someone who is working in this occupation. Their profile is displayed in coral. Your interest profile is displayed in green. If the pattern is similar, this may be a good match.



⊖ Skills

Helping

Actively looking for ways to help people.

Listening

Paying attention to what other people are saying, and taking time to understand the points being made.

Reading Comprehension

The ability to understand complex written paragraphs, instructions, or reports.

Reasoning

Using logic to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

Science

Using scientific methods to investigate and conduct experiments.

Speaking

Talking, giving speeches, or speaking in a group to convey information, explain ideas, or give instructions.

Teaching

Teaching others how to do something.

Writing and Authoring

Composing and communicating your ideas in written form.

⊖ Values

Altruism/Helping Society

Doing something to contribute to the betterment of the world. Doing something for the greater good.

Helping Others

Being involved in helping other people in a direct way either individually or in a small group.

⊖ Education Requirements

People can enter this occupation with more than one type of credentials. The following are the most common:

Bachelor Degree

Masters Degree

Majors/Areas of Study at Widener University-Main Campus:

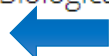
Biochemistry

SAVE THIS MAJOR

A program that focuses on the scientific study of the chemistry of living systems, their fundamental chemical substances and reactions, and their chemical pathways and information transfer systems, with particular reference to carbohydrates, proteins, lipids, and nucleic acids. Includes instruction in bio-organic chemistry, protein chemistry, bioanalytical chemistry, bioseparations, regulatory biochemistry, enzymology, hormonal chemistry, calorimetry, and research methods and equipment operation.

Biology/Biological Sciences

SAVED



A general program of biology at the introductory, basic level or a program in biology or the biological sciences that is undifferentiated as to title or content. Includes instruction in general biology and programs covering a variety of biological specializations.

Environmental Science

SAVED



A program that focuses on the application of biological, chemical, and physical principles to the study of the physical environment and the solution of environmental problems, including subjects such as abating or controlling environmental pollution and degradation; the interaction between human society and the natural environment; and natural resources management. Includes instruction in biology, chemistry, physics, geosciences, climatology, statistics, and mathematical modeling.

🔹 Outlook

Employment in this field is projected to grow 14% or higher from 2014 to 2024, which is much faster than the average projected growth for all occupations.

🔹 Earnings

People established in their career generally earn between \$ 54,150 and \$ 90,030 per year. Exceptional performers can earn in excess of \$117,540.

(These figures are based on data collected from the US Department of Labor)

View salary information by state

*(Information provided by CareerOnestop & O*NET)*

-- select one --



Submit

Remember when I asked what if my FOCUS2 results do not match with the major I'd like to pursue?



More FOCUS features...

Explore the Possibilities

Use these tools for ongoing career and education exploration

What can I do with a major in ... at Widener University-Main Campus? ↻

Explore any Area of Study ↻

Explore any Occupation ↻

Explore Occupations by Job Family ↻

Compare 2 Occupations Side by Side ↻

Think: How do my results align with my understanding of the major or career I'd like to pursue? How can I use this information to enhance my understanding of my strengths in this field?



O*Net

myWidener- Search Career- Career Design & Development- Design & Development- Career Exploration



O*NET OnLine

Occupation Quick Search:

[Help](#)

[Find Occupations](#)

[Advanced Search](#)

[Crosswalks](#)

[Share](#)

[O*NET Sites](#)



Build your future with O*NET OnLine.

Welcome to your tool for career exploration and job analysis!

O*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!

[What is O*NET?](#)

What's New?



Get O*NET news by [email](#) or [RSS](#).

I want to be a...

Start the career you've dreamed about, or find one you never imagined.

[Find It Now](#)

Saved Occupations and Majors

The screenshot shows a web browser window with the URL www.focus2career.com/LoggedIn/MainMenu.cfm. The page features a navigation bar with a 'Take Action' section containing 'My Education' and 'My Professional Development' buttons. Below this is a section titled 'Lauren DePaul's Career and Education Planning Results' with a subtitle 'Summary of your assessment results and saved preferences'. Three icons are displayed: a briefcase for 'My Saved Occupations', a graduation cap for 'My Saved Majors', and a printer for 'Review and Print My Portfolio'. A blue oval highlights the 'My Saved Occupations' and 'My Saved Majors' icons. The footer includes the text 'Focus™ 2 Copyright 2017 Career Dimensions®, Inc. All Rights Reserved' and the 'Widener Pride' logo. The Windows taskbar at the bottom shows the time as 11:29 AM on 10/30/2017.

Focus Career

www.focus2career.com/LoggedIn/MainMenu.cfm

Bookmarks Widener Me Job Search Resources Organizations Good Articles Exploring Majors Res: CA Research Systems

Take Action

Create a road map of your academic and career development activities

My Education → My Professional Development →

Lauren DePaul's Career and Education Planning Results

Summary of your assessment results and saved preferences

My Saved Occupations My Saved Majors Review and Print My Portfolio

Focus™ 2 Copyright 2017 Career Dimensions®, Inc. All Rights Reserved

Widener Pride

11:29 AM 10/30/2017

10 minutes to explore

FOCUS2 Assessment Results

O*Net

What Can I Do With This Major

Majors & Minors @ Widener

Your Network





Discussion

Did anyone learn about a career you were not previously considering?





Discussion

Did anyone find a strange careers in their results?





Discussion

What are two careers or majors you would like to explore moving forward?



Before You Leave

1. Complete your Career Log
2. Identify two majors or careers you would like to explore further
3. Put code JAA into your log
4. Scan the QR code to complete the session evaluation form

